The Habits of Highly Ineffective Speakers

"How To Suck on Stage"



1. Chained To Your Chair (or Podium)

2. About Us

- Education
 - Brentwood
 Elementary School,
 Gainesville Florida
 - Claremont Colleges –
 Degree in Art!
- Projects
 - PostgreSQL database project
 - CivicDB
 - Noisebridge
 - naRenlay



Accomplishments

- Founded first company at age of 28
- Once shook hands with Esther Dyson
- Predicted the dot-com crash
- Nobel Prize for Peace for ending vi/emacs flamewar

Company Profile

ABOUT THE COMPANY

Our company was founded in January 1981 with the mission of designing and producing high quality RF and Microwave filters. Dr. Richard V. Snyder, founder of RS, had developed and wanted to pursue filter technology unavailable and unaggressively pursued at that time. Specifically, he developed an approach to implementation of filter networks involving the use of evanescent modes of propagation that offered a good combination of size and insertion loss, not achievable with any other method current at the time. Since that time the Company has also developed unique lumped element networks with symmetrical response, dielectric resonator designs (1 MHz bandwidth with a center frequency of 8 GHz!), compact high power, low-loss notch filters, the smallest possible multiplexers, blind-mate filters (as small as drop-in designs) for high isolation applications, Bessel-Thompson world standard filters (our OR series) for use in optical communication systems, and a host of other unique products for system application.

We are the major supplier of filters for the world-wide JTIDS/MIDS/CPS programs, a high power spread spectrum military communication link which interfaces with TACAN, IFF, LINK-16, and other navigation and communication systems. We are the largest supplier of high power notch filters in the world. We have been and/or continue to be a major supplier on MIDS, JTIDS, ASPJ, ALQ-172, LAMPS, ALR67 (ASR), Rapport III, SLQ32, GPN, SPS-48, GBR, AMRAAM, SM-2, AEGIS, etc. Our customers include most of these major system manufacturers in the world.

RS Microwave utilizes the latest computer-aided design techniques with standardized mechanical approaches to minimize size, cost, and delivery time while optimizing performance. The Company is approved to the A\$9100 Quality System. All of our assembly and tests are performed in accordance with MIL-STD-2000 or 2000A. Our manufacturing system is LEAN. We perform environmental testing on the majority of our products, including high power, temperature-altitude and leak resistance. Our filters and multiplexers are on many of the U.S. government QPL or NSN lists as standard approved items. Our filter products have been under the sea, on the ground, in tanks, in fighters, bombers, missiles, and satellites. In the U.S. we are considered "best of breed" in small size or high power.



Alois Ruf, Sr.

- 1939 General Service Garage
- 1950 First Conversions:
 Full size tourist bus
 Tuner of VW Beetles
 ("de-tuner" more accurate, to increase fuel economy)



Sun is Committed to Developer Communities



Production Plants

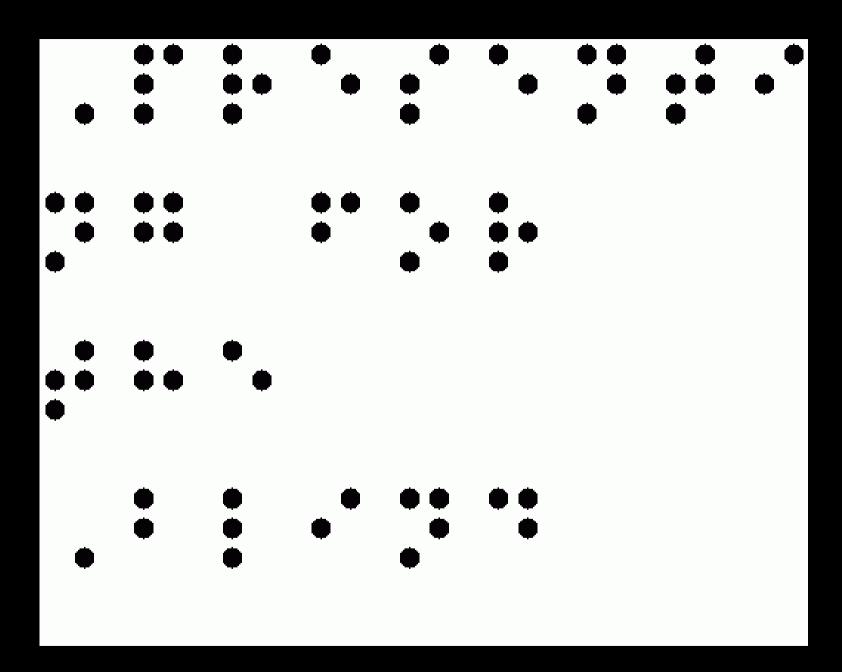


Commitment

- Long term
- Exclusivity
- · Technical support
- · Marketing support







3. Presenting

For The

Blind

Presenting for the Blind

- Presenting for the Blind is where you read every line of every slide.
- It is extremely boring.
- It also gives the audience the impression that you either think that they're illiterate, or that you've never seen these slides before.
 - Maybe you haven't.
- You can also read your notes directly off the page.
- A monotone is recommended.



4. Dr. Bronner's School of Slide Design

Absolute cleanliness is Godliness! Who else but God gave man Love that can spark mere dust to life! Poetry, uniting All-One! All brave! All life! Who else but God! "Listen Children Eternal Father Eternally One!" Einstein, 1939, after Nazis & Commies united, proposed spacebombs that destroy all, unless we finally teach the Moral ABC's the real Rabbi Hillel taught Jesus to unite all in All-One-God-Faith. As teach astronomers Abraham-Israel-Moses-Buddha-Hillel-Jesus-Spinoza-Paine-Sagan & Mohammed, inspired every 76 years, 6000 years by the Messenger of God's Law, the Messiah, Halley's Comet: "WE'RE ALL ONE OR NONE!" "THERE IS NO GOD BUT GOD!" "TEACH LOVE THY ENEMY!" "LISTEN CHILDREN ETERNAL FATHER ETERNALLY ONE!" Israel-Moses-Buddha-Jesus-Mohammed: ONE! ALL-ONE!

1st: If I'm not for me, who am I? Nobody! 2nd: Yet, if I'm only for me, what am I? Nothing! 3rd: If not now, when? Once More: Unless constructive-selfish I work hard, like Mark Spitz, perfecting first me, absolute nothing can help me! 4th: Only hard work—God's Law can save us, but if we teach only our clan? We're all hated then! So, we must teach friend & enemy, the whole Human race, the full-truth, hard-work, free speech, press-&-profitsharing Moral ABC's All-One-God-Faith, lighting-like, 6-billion strong, for we're All-One or none! All-One-God-Faith, as teach the African shepherd-astronomers Abraham & Israel, for 6000-years, since the year 1: "LISTEN CHILDREN ETERNAL FATHER ETERNALLY ONE!" — WE'RE ONE! ALL-ONE! EXCEPTIONS ETERNALLY? NONE!

5th: Whatever unites mankind is better than whatever divides us! Yet, if absolute-unselfish Lam not for me, I'm not but classless, raceless, starving masses, never free nor brave! Only if constructive-selfish I work hard perfecting first me, like Mark Spitz-arctic owls-penguin-pilot-cat-swallow-beaver, bee, can I teach the MORAL ABC's ALL-ONE-GOD-FAITH, that lightning-like unites the Human race! For we're ALL-ONE OR NONE! ALL-ONE! "listen children eternal father eternally one!" EXCEPTIONS ETERNALLY? ABSOLUTE NONE!

6th: Absolute cleanliness is Godliness! Balanced food for body-mind-soul-spirit is our medicine! Full-truth our God, half-truth our enemy, hard work our salvation, unity our goal, free speech our weapon. All-One our soul, self-discipline the key to love, uniting All-One above! Above! So, when your fellow man you measure, take him at his best, with that lever, lift him higher, overlook the rest! For we're All-One or none! As teach for 6000 years astronomers Abraham & Israel: "LISTEN CHILDREN ETERNAL FATHER ETERNALLY ONE!"

7th: Each swallow works hard to be perfect pilot-provider-builder-trainer-teacher-lover-mate, no half-true hate! So, each day like a bird, perfect thyself first! Have courage and smile my friend. Think and act 10 years ahead! And the man without fault? He's dead! Do one thing at a time, work hard! Get done! Then teach friend & enemy the Moral ABC that unites all mankind free! Uniting One! All-One! Face the world with a smile, life is always worthwhile! To the fearless are given crowns, keep out the past, disappointments won't last! Help unite mankind, or we're wandering clowns! Diligent preparation, precede . . . spectacular restoration!! So, help teach the whole Human race, the Moral ABC's All-One-God-Faith, lightning-like, for we're All-One or none! All-One!!

MADE IN U.S.A.

Dr. Bronner's Magic Soaps 18-in-1 Hemp PEPPERMINT PURE-CASTILE SOAP

Contains: Water, Saponified Coconut-Hemp-Olive Oils (with retained Glycerin), Olive Fatty Acids, Peppermint Oil, Rosemary Extract

100% Cruelty Free in Bars and Liquid

Peppermint, Lavender, Almond, Eucalyptus, Tea Tree, Âloe Vera Baby-Mild

For everyday bodywashing: Get wet and pour soap full-strength onto handswashcloth-loofah. Lather up, scrub down, rinse off, and tingle fresh & clean! Use Dr. Bronner's for Shave-Shampoo-Massage-Dental-Soap Bath!

Pure Castile Soap for Dispensers-Uniforms-Diapers-Babies-Beach! Dash in Hot Water, Towel Massage body always toward your heart! Soap clouds when cold ~50 F. Put in warm room/water: clears at ~70 F.

Warning! Keep Out of Eves! Wash Out with Water! Don't Drink Soap! Dilute! Dilute! or Wet Skin Well! OK!

32 FL. OZ. / (1 QUART) 944 ML

DR. BRONNER'S MAGIC SOAPS "ALL-ONE!"

Box 28, Escondido, CA 92033 (760) 743-2211

www.drbronner.com

Soap' to clean body-mind-soulspirit instantly uniting One! All-One! Absolute cleanliness is Godliness! For facial packs, scalp

& soothing body rub, add dash on bath towel in sink of hot water. Wring out, Lav over face & scalp. Massage with fingertips. Repeat 3 or 4 times 'til arms, legs & all are rubbed, always towards the heart. Rinse towel in plain hot water and massage again. Breathe deeply! Health is Wealth, Within 9 minutes you feel fresh, mint-clean, saving 90% of your hot water & soap.

Enjoy only 2 cosmetics, enough

sleep & Dr. Bronner's 'Magic

ready to help teach the whole



Human race the Moral ABC of All-One-God-Faith! For we're All-One or none! ALL-ONE! ALL-ONE! ALL-NOT ANIMAL TESTED

FROM THE ARMY OF PRINCIPLES BY THOS, PAINE, 1799

1st: A human being works hard to teach love his enemy, to help unite all mankind free, or that being is not yet Human; so, go the second mile, hold the other cheek brave, not meek! For we're All-One or none! All-One! Exceptions eternally none! ABSOLUTE NONE!

22nd: Small minds decay! Average minds delay! Great minds teach All-One today! Win victory and all stand by you; give up? All deny you! Remember, the only difference between the brave and the coward, the Brave has an ideal to fight for, such as teaching the Moral ARC, that at once unites the human race in All-One-God-Faith! As teach Abraham & Israel, inspired by the Messenger of God's Law, the sign of the Messiah, Halley's Comet, the Blazing Star of Buddha-Bethlehem-Mohammed! "USTEN CHILDREN ETERNAL FATHER ETERNALLY ONE!!"

76: "Americanism is the knowledge of, the loyalty inspiration or attachment to the 'Army of Principles of All-One-God-Faith', That lightning-like unite the Human race! For we're all-one or none! Exceptions eternally? Absolute None!" Noah Webster.

84: "We can no longer live half-slave, half-free! We unite the Human race in All-One God-Faith or perish by half-true hate! For we're All-One or None!" Abraham Lincoln

93. "Government, like fire, is our most useful servant, if fully controlled by us, its Citizens; and government, exactly like fire, becomes our most destructive master if not fully controlled by the open majority of its productive working Citizens! Only united-armed-vigilant & trained, Swiss 6000 year Peace & Freedom reigned! Exception? None!" from 'The Army of Principles' by George Washington

95: "I've never stooped so low as to hate any man! For I've learned that in the long run, all mankind needs-wants-loves whatever good work you've done! Regardless of your race, color, nationality or religion!" Booker T. Washington, born a slave!

98. "If ever One Religion reunites God's legions, it'll be by omitting all half-truths added onto All-One-God-Faith, that lightning-like unites the Human race for we're All-One or none! Listen Children Eternal Father Eternally One!", as teach since the Year One astronomers Abraham to Mohammed, inspired by the sign of the Messiah, Halley's Comet!

99. "An army of principles can penetrate where an army of soldiers cannot! It will succeed where diplomacy may fail! It will always unite the Human race where all else divides All-One-God-Faith!" From American founding father, the world's first steel-bridge builder. Thomas Paine's 8 great books, not taught since 1799

106. The trouble is that the wrong people are always the most energetic, united & intense; driving the hard-workers to lose in self-defense! That fact alone brings Hitlers & Stalins to power & that will only change when we rally-raise-train-evolve-unite the whole Human race with the Moral ABC in All-One-God-Faith:

107: The intensity of man's emotions is a greater driving force and more decisive than the sum total of his education, his money, plus the size of his brain! Proof: Einstein

THE MORAL ABC, INTRODUCED BY KIPLING'S "IF" & SOAPMAKER BRONNER

If you can talk to crowds & keep your virtue, or walk with kings & not lose that common too much! If you can work hard to teach each unforgiving minute ALL-ONE-GOD-FAITH mason Hillel taught carpenter Jesus to unite the Human race, come hell, hate, ban, you'll enjoy God's spaceship Earth & do great work within it; & which is more my son, you'll be a man! A man! "Sure, East is East and West is West & never the twain shall meet!" But there is neither East nor West, nor border, breed nor birth, once the Moral ABC unites all manking free on God's spaceship Earth! Then & only then, no matter how rough the trip, how charged with punishment the scroll, you are the captain of thy ship, the master of thy soul

Each day, like a bird, perfect thyself first, to have courage & smile my friend! Think & act 10 years ahead! And the man without fault? He's dead! Do one thing at a time! Work hard! Get done! Then teach friend & enemy 'How to Work & How to Love' for God is Love, uniting All-One above in God's Éternal All-One-God-Faith!

To dream that impossible dream! To reach that unreachable star! 'Til All-One, All-One we are! To fight that unbeatable foe! To go where the brave dare not go! To right the unrightable wrong! To love pure, chaste, from afar! To try 'til your arms are too weary! To reach that unreachable star! 'Til All-One, All-One we are! For this is my goal! To reach that unreachable star! No matter how hopeless, no matter how far! To fight for the right without question or pause, to be willing to march into hell for a heavenly cause! For I to my rest! And I know that the world will be better for this, that one man, tortured, b ed, covered with scars, still strove with his last ounce of courage, to reach that unreach able star 'til united All-One we are! These are the days my friend, we know they'll never end! We'll work-sing-dance-love, marching on! We live God's Law today! We win Free Speech OK! With 10 men & full-truth, our only God, we rally-raise-unite All-One! All-One!

144: When half-truth is gone & we are dust, the full-truth we print, protect & teach alone lives on! Full-truth is God, it must! Help teach the whole Human race, the Moral ABC of All-One-God-Faith, lightning-like 6 billion strong & in our Eternal Father's Kingdom, we're All-One! "Listen Children Eternal Father Eternally One!"

8th: More good is caused by evil than by good, do what's right! Enlarge the positive! Replace the negative with the Moral ABC's ALL-ONE-GOD-FAITH, that lightning-like unites the Human race! FOR WE'RE ALL ONE OR NONE! "LISTEN CHILDREN ETERNAL FATHER ETERNALLY ONE!" WE'RE ALL ONE OR NONE! EXCEPTIONS ETERNALLY? NONE!!

9th: Free Speech is man's only weapon against half-truth, that denies free speech to smear-slay-slander-tax-enslave. Full-truth, our only God, unites all mankind brave, if 10 men guard free speech, brave! "If ever one religion unites all mankind, it will be by omitting all irrelevancies & redundancies, added unto the Faith in One-Almighty, all-embracing, ever-loving, ever-evolving, ever-recreating Eternal God, and by ABSOLUTE NOTHING ELSE" America's founding father, Thomas Paine, 8 books suppressed since 1799!

10th: Thank God we don't descend down from perfect Adam & Eve to sinful sinner, brother's keeper, divided slave! Thank God! United, hard-working trained brave, from dust we ascend up! Thank God for that! Our brother's teacher of the Moral ABC, mason-tent-&-sandalmaker Hillel, taught Carpenter Jesus to unite all mankind free! With it, every Human being created on God's Spaceship Earth, can evolve united, inspired-raised-trained-skilled-disciplined, guided lightning-like by a new birth! Without it . . . we destroy God's Spaceship Earth!

11th: Essene, Chinese and other birth control methods must reduce birth or Easter Isle type overpopulation destroys God's Spaceship Earth!

12th: A great teacher, must first, a self-supporting hardworker be, like Alesen-Baeck-Carnegie-Cousteau-Hammer-Liebman-Paine-Pike-Sanger-Spinoza-Strauss-Szasz-Wilke-Yadin-Zamenhof, or he'll turn our greatest teaching into spades, to bury our people! "All people!", added Carpenter Jesus entering manhood! Manhood! but, for 2000 years, we Rabbis never teach the Moral ABC the real Rabbi Hillel taught Jesus, to unite the Human race in our Eternal Father's great ALL-ONE-GOD-FAITH! For we're ALL-ONE OR NONE! ALL-ONE! For example: Einstein's Rabbi Levey evicted us from his University Princeton "Hillel Foundation", when we asked" "You agree, of course, that Hillel's hard work-speech press & profitsharing Moral ABC, unites the Human race, in our Eternal Father's great ALL-ONE-GOD-FAITH! The exact opposite to Marxist-Socialism, that does demoralize-divide-decay the whole human race today!

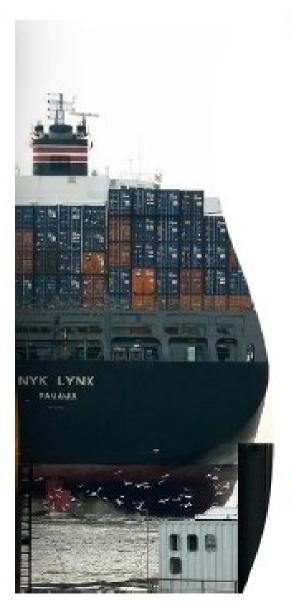
13th: "Knowing the full truth that unites the human race & not teaching all is deathly guilt!", learned carpenter Jesus from Mason Rabbi Hille!! But Marx, innocent grandson of 2 Rabbis, learned only half-truth! Ashamed, Marx wrote 1844: "One World Without Jews", to kill all Jews, 1848. "The Communist Manifest", to kill the rich, causing Nazi-Psycho-Communism, 66 million murders! As Mao wrote in Redbook 51: "Marxist-Communism, once in power, is utterly unworkable, has less value than cowdung. Its power is the gun!" What an apology we Rabbis owe Israel, Marx, Mao, all mankind, for not teaching Astronomy's great All-One-God-Faith, that with just 6 words eternally unites the human race! As teaches African-shepherd Astronomer Israel for 6000 years, "LISTEN CHILDREN ETERNAL FATHER ETERNALLY ONE!" For one God's Spaceship Earth, with Bomb & Gun, we're All-One or none! All-One! All-One! All-One! Exceptions eternally? Absolute none!

Dr. Bronner passed away peacefully on March 7th of 1997. The business continues to be run by the Bronner family with no break in continuity. Over 1000 acres of Dr. Bronner's beloved Rain Forest was donated by his family to the Boys and Girls Clubs of San Diego County, California. Underprivileged children can now camp under the stars within sight of Mt. Palomar which is often mentioned in the Moral ABC. Free articles. Moral ABC Book \$2.



GlassFish v3 Technology Preview 2

Released May 2008



- Small, Modular, Fast
 - Developer Preview Release
 - Java EE 5 Web development and Scripting
 - Based on OSGi, dynamically extensible
 - Low memory utilization, fast startup
 - Java EE 5 Web Container
 - Plus JPA, admin console, JSF, EJB 3.1 Lite, JDBC connection pooling, JRuby, Update Center, Comet, Grizzly, JMaki, JAAS, Eclipse Link, Jersey (JAX-RS/Rest), Web Services
- An ideal Container for Web 2.0
 - Java, Groovy, Jython, jRuby/RoR, ...
 - Support for upcoming Java EE 6 profiles



ASEG...KEEPING AMERICA GREEN!

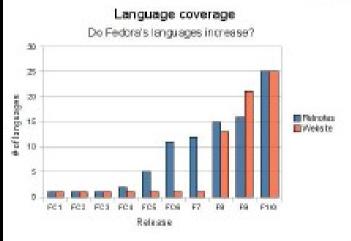
As providers of Photo Voltaic Technology, we have an obligation to educate the client and offer them the most feasible options for making their project affordable. Our financial experts will make sure your project is economically structured for optimal R.O.I. with regards to filing State Rebates, Fed Tax Credits, Non-Profit applications, Grants, Financing, PPA's and Renewable Energy Credits.

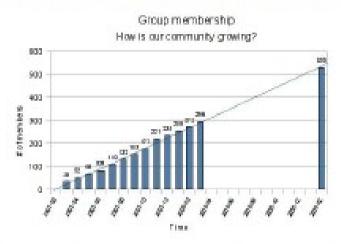
At **ASEG**, we design, engineer, and handle all reports, administration and installation with (no sub-contracting or middlemen). This also allows us to guarantee the <u>BEST</u> Price/Watt,.. (<u>all-inclusive</u>).. delivered and installed anywhere in the US. All projects are designed by our highly experienced Management Team of Master Electricians and NABCEP Certified PM's. We also specialize in Reducing Energy Consumption by implementing power factoring equipment such as capacitors, patented HVAC and refridge optimal cycling modules, high-performance lubricants, solar fans, insulation Barrier and other highly-efficient devices, usually reducing our applicable client's existing energy consumption between 18 - 45%. ASEG is now preparing to implement other newly patented devices as well.

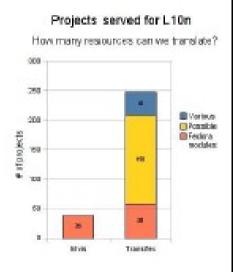


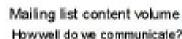
https://fedoraproject.org/wiki/Statistics

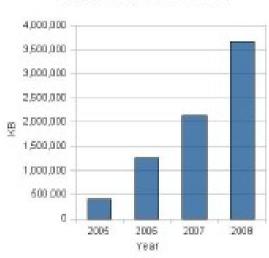
L10N - 2005 to 2009

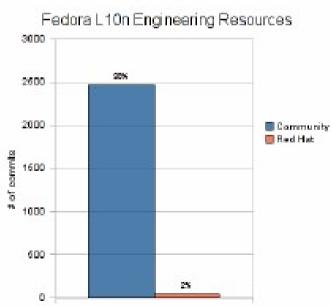
















Data Distribution

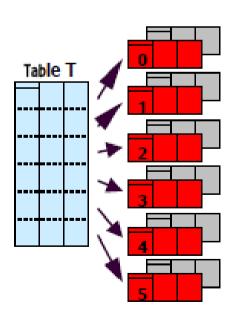
Synchronous Replication:

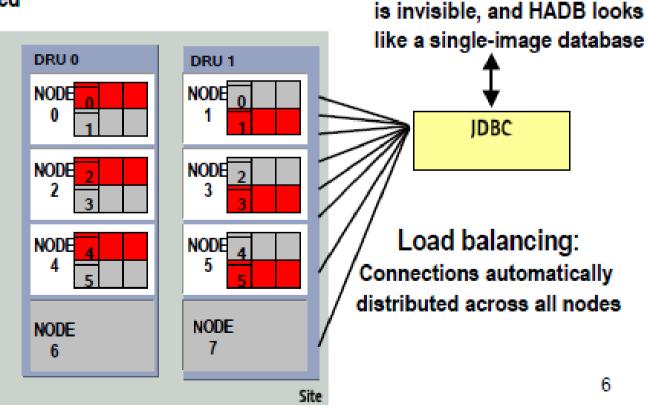
Updates are synchronized across both copies of the data

Data Distribution:

Tables automatically distributed

across active nodes

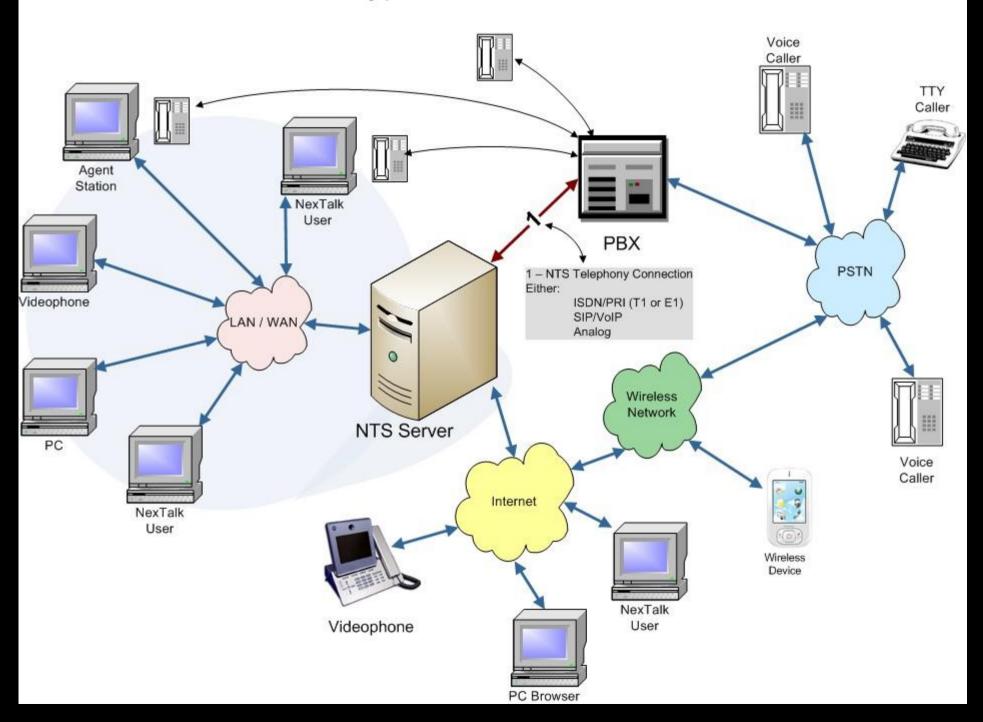




Transparency:

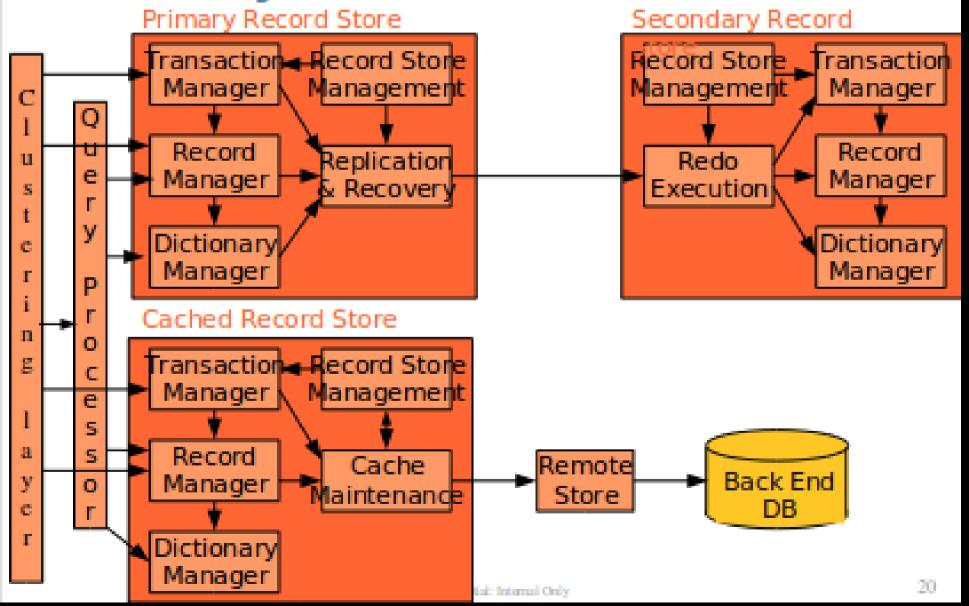
From the outside, the cluster

Typical NTS Architecture

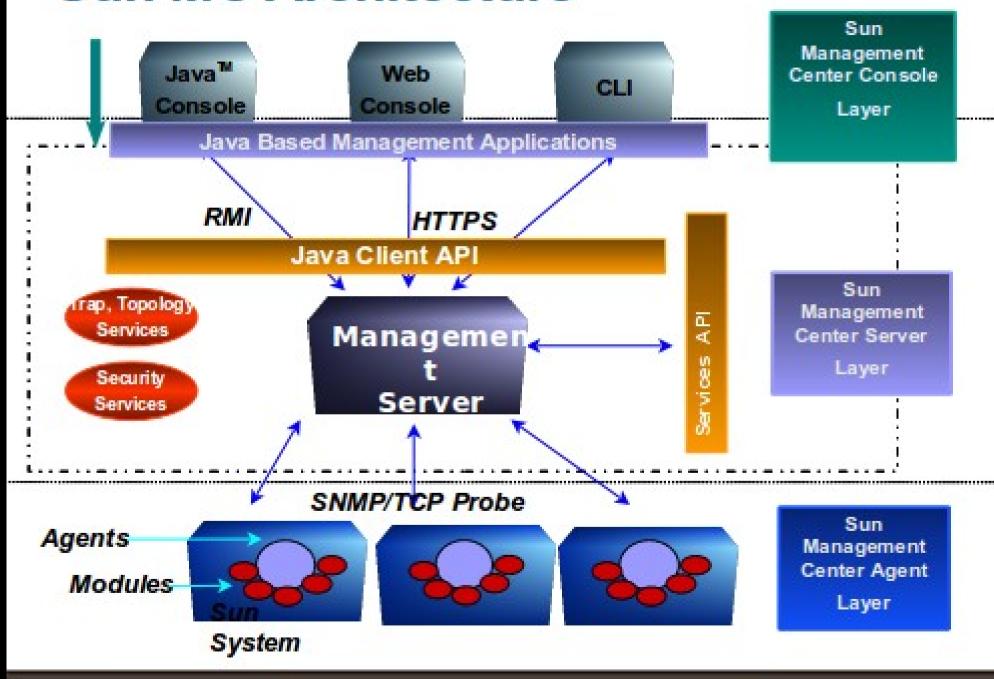




Cloudberry Record Store Architecture



Sun MC Architecture





5. Bait & Switch

7 points in description vs. 3 points covered

Working Code & Demo vs. Just Slides

Expert Level vs. Beginner Level

Beginner Level vs. Expert Level

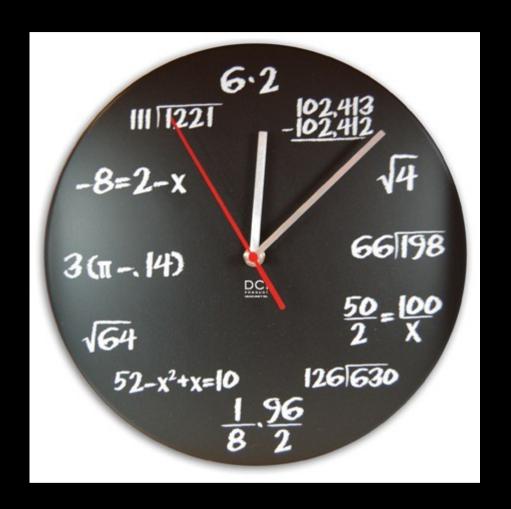
In-depth Technical vs. Brochureware



Grab Bag Presenting

- Including random crap which has nothing to do with the main topic of the presentation.
 - (often at the behest of your employer)

"Hey, Josh has a presentation at Noisebridge! We can get him to include a slide about PostgreSQL!"



6. Time is an Illusion

You don't need to watch the clock

- Your audience will wait for you!
 - No matter how long it takes.
- Don't worry about pacing
- Don't worry about rehearsing
- Don't worry about the next speaker
- Don't worry about lunch



7. Panic

Six Stages of Panic

- 1. Apologize to the audience
- 2. Keep trying to get the demo or slides to work
- 3. Apologize to the audience again
- 4. Sit down and start hacking on your laptop to get it to work
- 5. Apologize some more
- 6. End the session early

7 Ineffective Habits

- 1. Chained to chair/podium
- 2. About Me/Us
- 3. Presenting for the Blind
- 4. Too Much Crap on Each Slide
- 5. Bait & Switch
- 6. Lose Track of Time
- 7. Panic

7 Effective Habits

- 1. Move Around
- 2. Get Right Into the Talk
- 3. Don't Read
- 4. Sparse, Well-Designed Slides
- 5. Stick to the Topic
- 6. Pace Yourself and Track Time



